

To all Mextesol members and guests,

The Mextesol Querétaro Chapter is proud to announce its first Academic Saturday entitled "Visions of a Mission: What is Teaching Really About?" The event will take place on Saturday, January 28th beginning at 9am at Colegio Viktor Frankl. Come take advantage of workshops, discussion, and a plenary with **Luis Gerardo Ramirez** from Macmillan Publications as we evaluate what it means to be an English teacher.

As a new chapter beginning in a new year, our members are a combination of people who have been in this profession for many years and others who are just getting started. Plus, it's just a few months since the big National Convention in Morelia. It's a good time for all of us to reflect on what this career really means. Why are we doing what we're doing and what are our specific goals as educators? How do we get to those goals?

Join us for personal stories, lots of information on professional development and certification, food, coffee, and a raffle. Please see the invitation below for further information. Payments for the event will be collected at registration from 9am – 10am. Then the plenary will follow at 10am.

Asociación Mexicana de Maestros de Inglés, A.C.  
MEXTESOL QUERETARO CHAPTER



**FIRST ACADEMIC SATURDAY**

COLEGIO  
VIKTOR FRANKL  
Pol. Fray Sebastián de Gallegos  
No. 300  
Corregidora, Querétaro  
Tel: (442) 295 2494

**VISIONS OF A  
MISSION:  
WHAT IS TEACHING  
REALLY ABOUT?**

Members \$30.00  
Non-members  
\$50.00



**January 28, 2012 9:00 to  
14:00 hrs.**

## Visions of a Mission: What is Teaching Really About?

**Date:** Saturday, January 28, 2012

**Time:** 9am - 2pm

**Location:**

Colegio Viktor Frankl

*Prol. Fray Sebastián de Gallegos, No. 300*

*Corregidora, Querétaro*

### PROGRAM

**9am - 10am: Registration**

Come early and get a head start on registration. Plus, take advantage of promotional info and conversation with old and new friends!

**10am - 11am: Plenary with Luis Gerardo Ramirez**

***What can EFL professionals expect from the future? (Academic Presentation)***

Along with Computer Sciences, Language Teaching is one of the areas that has evolved more rapidly in the last 50 years; teaching has moved from the Grammar Translation Method to the Audio-Lingual, to the Communicative, Lexical and Functional Approaches, etc. We have incorporated all of the Multiple Intelligences into our class and more recently, technology. But what is teaching really about? Some reflections about our profession will be discussed with the audience to try to have an idea of what we can do to improve our teaching in the future.

Luis has been an EFL Teacher since 1992 and Teacher Trainer since 1996. As an Academic Consultant for Macmillan, he has been a speaker all over Mexico and in some countries in Central and South America. He is the Founding President of the Mextesol Morelia Chapter and Chaired the National Mextesol Convention in Morelia in 2004. He is in charge of the Bajío zone, providing service to institutions in the States of Michoacán, Querétaro and Guanajuato.

**11am - 11:30am: Coffee & Snack Break with Sponsors**

Let's take a break for a small lunch, while we see what's new in the ELT world with distributors & publishers.

**11:30am - 12:30: Workshop 1A & 1B**

**Claudia Balderas**

***Blended Learning (Academic Presentation)***

Topic summary to be announced

Claudia Balderas has been an English Teacher for more than 20 years, 12 of which have been in San Juan del Río. As well as teaching, she has served as the coordinator for the Language Department in TecMilenio Campus San Juan del Río. Claudia and has been a member of Mextesol for 12 years.

**Esther Rohweeder and Claudia Santacruz**

***Are Teachers Ready for Change? (Commercial Presentation)***

Beginning in 2013, the SEP will include the English language in the field of Language and Communication. Schools currently hire faculty that are not certified teachers in the English language. EFFORT handles the Cambridge certification processes for your school in order to certify teachers with CENNI or a Bachelor's Degree, meeting all official requirements for 2013.

Esther and Claudia are both pedagogical consultants in bilingual education, with B.A.s in Bilingual Education and have been teachers for more than 10 years. Claudia studied in California, USA and has served as a Coordinator in Colegio Británico and is currently with Amco as a Presenter. Esther has served as Coordinator and Director in Colegio la Paz in Guadalajara, Operational Director in Museo del Trompo Mágico, and Academic Coordinator for the Bajío region and with Amco as an Presenter for Directors.

**12:30pm - 12:45pm: Break**

Just a quick break!

**12:45pm - 1:45pm: Workshop 2A & 2B**

**Fernando Valadez**

***Reflecting on our Teaching: The Role of Emotions and the Future of English***  
**(Academic Presentation)**

Teaching English has become an issue in a sense that we are facing many changes in the way we interact with people in a globalized world. One question keeps arising from the different approaches that have emerged in recent years: Which model should we follow? But... aren't we getting around the fact that we need human contact when learning a language? No matter which model we adopt, emotions are essential in our learning process.

Fernando has worked in San Juan del Río for the past 6 years as an English Teacher in elementary schools, middle schools, and high schools. He has a TSU degree in English teaching and TEFL certification from Inlingua in Arlington, Virginia.

**Rosalía Valero and León Zuna**

***Cambridge English for Schools*** (Commercial Presentation)

Cambridge English for Schools is a powerful combination of teaching, learning assessment, teacher certification and academic support with an international focus based on research of the English teaching/learning process.

León Zuna is the commercial manager for Cambridge University Press Mexico. He holds a BA in Psychology and Applied Social Psychology and is a PhD candidate at UCES. Rosalía Valero is Professional Support Manager for Cambridge ESOL in Mexico, Central America and the Caribbean. She holds an MSc in Teaching English from the University of Aston, UK.

**1:45 - 2pm: Raffle, Closing & Special Thanks**

Want to win something? Join us for our raffle, followed by news of our next big event.